



MISSISSAUGA CANOE CLUB

2017 Corporate Sponsorship Package

Corporate sponsors and donors are essential to making the Mississauga Canoe Club a success. This is an extraordinary opportunity to put your company front and centre with families and professionals who share your commitment to supporting a strong role for sport in our community.

On behalf of the Mississauga Canoe Club, I would like to thank you for considering a sponsorship for the 2017 racing season.

The Mississauga Canoe Club is a not for profit organization providing a wide range of programs for the Mississauga community and has produced many world class and Olympic athletes. Founded in 1958, MCC has been committed to helping athletes reach their goals and become champions on and off the water. The club offers programs for boys and girls, men and women of all ages and skill levels. The funds raised by your generous sponsorship will go directly to the paddlers and will be used to enhance their development. Your contribution will provide exposure for your company/business, while providing our athletes a chance to develop important life skills that will help them excel on and off the water.

Our value added sponsorship packages can be customized to meet the unique goals of your marketing plan and budget. Each offering maximizes your visibility, making these pre-packaged options a simple and cost effective way to market your brand to the countless number of participants and spectators, both in Port Credit and at regattas across Ontario and Canada. Please review the attached package for opportunities at all levels.

The Mississauga Canoe Club appreciates the generous support of our community. On behalf of the Board of Directors and the entire Mississauga Canoe Club family we would like to thank you for your support and hope that we can welcome you to our Missy Family. For more information regarding sponsorship please feel free to contact me at fundraising@gomissygo.ca.

Sincerely,

Valerie Pirner
Director of Fundraising
Mississauga Canoe Club



GOMISSYGO.CA

31 Front Street North, Mississauga ON

905-274-2127





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GOLD SPONSORSHIP: \$5,000

1. Category exclusive sponsorship
2. Logo inclusion on club website with click through
3. Company name and logo to be placed on boat of sponsor's choice (canoe/kayak, single or team boat)
4. Company name and logo included on club sponsor banner to be displayed at all local, provincial and national club events
5. Company logo to be included on spring/summer 2017 team wear. Items to be the choice of MCC
6. Announcement of your company's support at all MCC home events
7. Opportunity to include a promotional item in gift bags handed out to all teams at the MDBF
8. Logo inclusion on all MDBF print materials including:
 - a. Brochures
 - b. Posters displayed in local businesses
 - c. Event day program (half page advertisement)
 - d. Event day signage
 - e. Event volunteer t-shirts
9. Opportunity to set up a booth promoting your company's product/services at MDBF (\$250 value)
10. 1 complimentary MDBF boat entry (\$1,000 value)
11. 2 complimentary MDBF team practices coached by MCC coach



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SILVER SPONSORSHIP: \$2,500

1. Logo inclusion on club website with click through
2. Company name and logo to be placed on boat of sponsor's choice (canoe/kayak, single or team boat)
3. Company's name and logo included on club sponsor banner to be displayed at all local, provincial and national club events
4. Company logo to be included on spring/summer 2017 team wear. Items to be the choice of MCC
5. Announcement of your company's support at all MCC home events
6. Logo inclusion on all MDBF print materials including:
 - a. Brochures
 - b. Posters displayed in local businesses
 - c. Event day program (1/4 page advertisement)
 - d. Event day signage
 - e. Event volunteer shirts
7. Opportunity to set up a booth promoting your company's products/services at the MDBF (\$250 value)
8. Opportunity to include a promotional item in gift bags handed out to all teams at the MDBF

BRONZE SPONSORSHIP: \$1,000

1. Logo inclusion on club website with click through
2. Company's name and logo included on club sponsor banner to be displayed at all local, provincial and national club events
3. Company logo to be included on spring/summer 2017 team wear. Items to be the choice of MCC
4. Announcement of your company's support at all MCC home events
5. Opportunity to include a promotional item in gift bags handed out to all teams at the MDBF
6. Logo inclusion on all MDBF print materials including:
 - a. Brochures
 - b. Posters displayed in local businesses
 - c. Event day program (1/4 page advertisement)
 - d. Event day signage
 - e. Event volunteer shirts
7. Opportunity to set up a booth promoting your company's products/services at the MDBF (\$250 value)



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You want to support MCC but looking for something that fits your budget? Below are opportunities to be involved in the 14th Annual Mississauga Dragon Boat Festival!

Now in it's 14th year, the MDBF has become a highly anticipated event with over 1500 participants and spectators. The shores of the Credit River are the backdrop for an exciting day of racing while vendors of all types line Front Street making this a true community festival! The MDBF has been a proud supporter of Cardiac Kids. We thank all of the teams over the years who have raised over \$100,000 to donate to this very worthy organization.

BOAT & LANE SPONSORSHIP: \$500

1. Company logo to be included in event posters displayed in local businesses
2. Company logo inclusion on event program
3. Company logo placed on signage at dock
4. Company name and logo placed on event results board
5. Opportunity to include a promotional item or sample in the gift bags handed out to all teams
6. Company name will be announced periodically throughout the event

RACE SPONSOR: Heat: \$50, Final: \$100

1. Company name will be placed beside race number in event program
2. Company name will be announced during the race event
3. Signage placed at marshalling area
4. Opportunity to present the prize to the winner of your company's final



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Please indicate which Sponsorship Level and quantity if more than one.

	Sponsorship Level	Amount	Opening	Quantity	Total
<input type="checkbox"/>	Gold	\$5,000	3	_____	_____
<input type="checkbox"/>	Silver	\$2,500	5	_____	_____
<input type="checkbox"/>	Bronze	\$1,000	5	_____	_____
<input type="checkbox"/>	Boat/Lane	\$500	8	_____	_____
<input type="checkbox"/>	Race (Final)	\$100	14	_____	_____
<input type="checkbox"/>	Race (Heat)	\$50	28	_____	_____
Total Sponsorship					\$ _____

Organization Name: _____

Address: _____ City: _____ Province: _____

Phone: _____ Fax: _____ Email: _____

Contact Name: _____

Signature: _____ Date: _____

****All sponsorship packages are valid for one year and include the 2017 MDBF****

**Please make Sponsorship cheque payable to
Mississauga Canoe Club**

and mail to:

31 Front Street North, Mississauga, Ontario, L5H 2E1

THANK YOU FOR YOUR GENEROUS SUPPORT

Please contact Valerie Pirner at fundraising@gomissygo.ca



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